

The Swiss Red Cross Ball "Swinging Sixties"

Star Performance by



JERSEY BOYS

THE STORY OF FRANKIE VALLI & THE FOUR SEASONS

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The Swiss Red Cross Ball 10th Anniversary Celebration

Saturday May 28th 2011
CFF Halles • Morges • Switzerland

Dress Code


Ladies • Glamorous "Swinging Sixties"
Gentlemen • Black Tie

Our sincere gratitude to

Plasma Communication • Skynight • Events Concept
SAFA • Denogent • Boccard • Côte Magazine • Appi
Options • Sparkle • Hewlett Packard • Féminin Sacré



Programme of the Evening

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- 7:00 pm **The Andy Warhol Lounge**
Groovin' with Donna D'Cruz
Champagne Reception by Moët & Chandon
Cocktails by Diageo
- 8:00 pm **The "Swinging Sixties" Ball**
Dinner by Hôtel Beau-Rivage • Geneva
Menu created by Dominique Gauthier
GaultMillau Award 2009 • Michelin Star 2011
Wines graciously offered by Baron Edmond de Rothschild
- 9:00 pm **Arasa Morelli Haute Couture Fashion Show**
Jewellery by Bogh-Art
- Dessert & Coffee
- Top Tombola Draw
- 10:00 pm **Charity Auction conducted by David Bennett**
Chairman, Europe & Middle East Sotheby's
- 10:30 pm **Star Performance by JERSEY BOYS**
- 11:30 pm **Dancing to Bootleg Beatles**
- 3:00 am **"Sixties" Valet Parking by Videovox**



Proceeds of the Swiss Red Cross Ball 2010 were used for the Victims of Forgotten Disasters in

South India

2,000 families have received water pumps and latrines to reduce waterborne diseases. Waste was collected by three material recovery facilities, processing the solid waste into organic manure and recyclables. Open dumping of waste was reduced by 85%.

Bolivia

Many children suffer of malnutrition in the departments of Santa Cruz and Chuquisaca. In 64 communities the children under 5 years old are weighed and measured every month. These children's diets have been considerably improved by the introduction of school breakfasts and lunches and personal care for their families.

Cambodia

Poor farming families in Takeo Province lack access to latrines and drinking water. In 2010 as many as 2,000 water filters were delivered and 1,700 latrines were built. To kill mosquitoes that transmit the dangerous dengue fever, almost 10,000 guppy fish were distributed.

Togo and Mali

Around 9,000 trained local volunteers were deployed in the Central Region of Togo. They taught the villagers living in 190 communities about malaria and AIDS. As many as 21,772 people were examined by ophthalmologists. In Mali roughly five people in each of the 70 villages were trained as volunteer workers. They teach their neighbours about family planning, hygiene and health.

Swaziland

About 1,500 people, particularly expectant mothers, were tested for HIV and tuberculosis in the Red Cross clinics. Around 300 people started AIDS therapy and 119 started tuberculosis therapy.

Thanks to your donations and the proceeds of the Swiss Red Cross Ball 2011, we will be able to alleviate human suffering in Swaziland, Bolivia, Ecuador, Paraguay, Nepal and Kenya.

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Miss Shania Twain

Honorary Committee

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Swiss Red Cross



This invitation was kindly sponsored by Mr. and Mrs. Antonio Battistini